



2021 ANNUAL CONVENTION EXHIBITOR AND SPONSORSHIP PACKAGES



The South Dakota Speech-Language-Hearing Association (SDSLHA) is pleased to announce a new virtual, extended format for the 2021 annual convention. This event will combine live and recorded continuing education sessions, hosted through our learning management system. This format will allow attendees to interact with presenters in selected live sessions and to attend additional recorded sessions at their convenience throughout March and April. Attendees will earn up to 30 hours of continuing education contact time.

Along with the continuing education sessions, our platform will include a virtual exhibit hall for vendors. Virtual exhibits will provide a space for you to share your customized content with attendees. As a convention exhibitor, you will promote your products, services, and/or employment opportunities through content options including a short promotional video, digital handouts and freebies, website links, discount codes, visitor survey questions, and exhibitor-sponsored prize drawings. Choose as many or as few of the components as you would like. Have another idea for content to include in your booth? Let us know and we'll do our best to make it work!

Convention attendees will have the opportunity to sign your booth guest book to be entered into a drawing for \$50 Amazon gift cards sponsored by SDSLHA. All exhibitors will receive a digital list of their booth visitors and contact information following the event.

Along with exhibits, we are offering sponsorship packages, which will provide you with the opportunity to support SDSLHA and promote your products and services before, during, and after the SDSLHA convention.

We have included our Exhibits and Sponsorship flyer for your review. We are excited for the opportunity to partner with you in this new format to promote your business and support SDSLHA. To register as an Exhibitor at the 2021 SDSLHA virtual convention, please visit <https://www.sdslha.org/exhibitor-information>. We must receive your registration no later than February 12, 2021. Should you have any questions, we'd be happy to answer them at admin@sdslha.org.

We look forward to hearing from you soon!

**2021
CONVENTION**

Jennifer Schultz
2021 SDSLHA President

Tiffny Hagan
SDSLHA Executive Director

Virtual, Extended Format

March 1 - April 30, 2021



@SDSLHA

@SDSLHA

@South Dakota Speech-Language-Hearing Association

admin@sdslha.org
www.SDSLHA.org



2021 ANNUAL CONVENTION EXHIBITOR AND SPONSORSHIP PACKAGES

EXHIBITOR BOOTH

Virtual Exhibitor Booth | \$50

Includes dedicated exhibitor space with the following features:

- Company logo.
- Promotional exhibitor video. Embedded video to showcase products/services.
- An "About Us" section for up to 300 words to describe your company, products, and services.
- Links to digital handouts, freebies, exhibitor website, and/or social media feeds.
- Opportunity to offer discount codes for exhibitor products or services.
- Visitor survey questions.
- Exhibitor-sponsored prize drawings.
- Listing in digital convention program as an exhibitor.
- Post convention access to contact information shared by attendees who visit your booth and opt-in to receive promotional materials.

SPONSORSHIP PACKAGES

Champion Sponsor | \$750 +

Includes Virtual Exhibitor Booth PLUS:

- Acknowledgement on all pre-event promotional materials (webpage, direct emails to attendees, etc.....)
- Full page advertisement in the digital convention program.
- Listing as a Champion Sponsor in the digital convention program.
- Advertisement banner on Home & Events pages of SDSLHA.org for 2021.
- Acknowledgement of sponsorship on minimum of 6 additional continuing education SDSLHA mini-workshops offered throughout 2021.
- Acknowledgement of sponsorship on SDSLHA Facebook, Twitter, and Instagram posts weekly leading up to and during virtual Convention.
- One complimentary virtual Convention registration.

Sustaining Sponsor | \$300 - \$749

Includes Virtual Exhibitor Booth PLUS:

- 1/2 page advertisement in the digital convention program.
- Listing as a Sustaining Sponsor in the digital convention program.
- Advertisement banner on Events page of SDSLHA.org for 2021.
- Acknowledgement of sponsorship on minimum of 3 additional continuing education SDSLHA mini-workshops offered throughout 2021.
- Acknowledgement of sponsorship on SDSLHA Facebook, Twitter, and Instagram posts every two weeks leading up to and during virtual Convention.
- One complimentary virtual Convention registration.

To register as an Exhibitor at the 2021 SDSLHA virtual convention, please visit <https://www.sdslha.org/exhibitor-information>. We must receive your registration no later than February 12, 2021.

2021 CONVENTION

Virtual, Extended Format

March 1 - April 30, 2021

 @SDSLHA

 @SDSLHA

 @South Dakota Speech-Language-Hearing Association

admin@sdslha.org
www.SDSLHA.org